



Katoni is recruiting

3 COMMUNICATIONS COORDINATORS

- fluent in either Dutch, Swedish or Austrian German

Are you passionate about e-commerce, communications and online marketing? And are you able to communicate clearly and concisely, both verbally and in writing in one of the following languages: Dutch, Swedish or Austrian German? Then you might be exactly the one we are looking for!

Katoni is an online shopping portal offering a wide variety of clothing, shoes and accessories. Recently, we launched our shopping portal in both Norway and Finland. We are hiring for three new Communications Coordinators as we are more than eager to enter the Netherlands, Sweden and Austria – this is why we need you!

The Job

You will be responsible for launching and refining our shopping portal in your respective country. Your primary responsibilities will be:

- Contacting online media and potential partners
- Optimizing Katoni's products and texts
- Writing articles and blog posts
- Translating Danish texts into your language
- Actively improving Katoni's search engine optimization
- Maintaining Katoni's online presence in your country

You will be based at our offices in the center of Aarhus, Denmark. Here you will be part of our welcoming and dynamic team. You will be working closely with your new Danish, Finish and Norwegian colleagues.

Your profile

We expect you to be fluent, written and verbally, in either Dutch, Swedish or Austrian German. Additionally, it is crucial that you understand Danish and feel comfortable translating texts from Danish to your language. The working language is Danish and all internal communication is in Danish. Although you may not be fluent you have a positive attitude towards trying and improving your Danish.

You are definitely a good copywriter and you keep yourself updated with news and cultural events in your relevant country. You are a natural storyteller and you express yourself creatively while maintaining a professional tone. You know your target audience, your keyboard is your favorite work tool and you love word play.

You are probably newly graduated in one of the following subjects: communications, marketing or similar. Experience with SEO and online marketing are a plus but not a requirement. It is vital that you are passionate about online marketing and have an interest in online research. You love to write and keep yourself up to date in your field.

You are independent, innovative and make your ideas come alive. You are not afraid to reach out and contact potential new partners. As you will be working exclusively with content concerning fashion brands and accessories, an interest in fashion is beneficial.

We offer:

- A unique opportunity to be a part of a successful project in its start-up phase
- The opportunity to become an online marketing/SEM expert
- A full time permanent position, 30-37 hours a week depending on your preference
- Great employee benefits including: private health insurance, pension, lunch and massage

Interested?

If interested, please send your CV and a motivated application to: job@katoni.dk

We gladly receive applications in both Danish and English. Applications will be reviewed on an ongoing basis. Start date is as soon as possible, but we are willing to wait for the right candidate.

KATONI
we collect fashion